

Builder Website Questionnaire

Please email completed form to Bret Buelo:
bret.buelo@wickbuildings.com

1. Who is the contact person within your company that can work with us on this project?

Name_____

Phone Number_____

Email_____

2. Company Information:

Company Name_____

Address_____

City_____ State_____ Zip_____

Email Address_____

Phone Number_____

Do you have a company logo?_____

What are your company colors?_____

3. Company background

Are you a Family Business?_____

How long have you been in business?_____

How long have you been with Wick Buildings?_____

List the main people involved in your company and their title/role.

1. _____

2. _____

3. _____

4. _____

5. _____

3. Company background (Continued)

Do you have any business partners?

4. Company Details

Who are you trying to reach? Describe your prospects and customers. What is the one thing you want those prospects to know about you?

Why should your customers believe you? (history, experience, testimonials?)

4. Company Details (Continued)

What action would you like your visitors to take?

(Complete a "Contact Me" form / phone call / stop in / request an estimate)

What makes your business different from your competitors? For example:
certifications, dairy freestalls / milking parlors, steel re-roofing, residential
construction, large and/or complex commercial projects, beef confinement,
complex equestrian facilities.

4. Company Details (Continued)

What complementary products / services do you provide from within your company? For example: general contracting, distributor / dealer for overhead doors, electrical, plumbing, HVAC, concrete, hardware, purpose-specific equipment (dairy equipment, gates / pens, equine stalls, automatic watering units...etc.), interior finishing (interior walls, flooring, cabinetry...etc.)

What complementary products / services does your business provide through the help of other business partners? For example: general contracting, overhead doors, electrical, plumbing, HVAC, concrete, hardware, purpose-specific equipment, interior finishing...etc.

4. Company Details (Continued)

Are you a member of any community or building organizations? If you are in a leadership role, please include your title. Examples include: Better Business Bureau, Chamber(s) of Commerce, Economic Development Groups, Volunteer Fire / EMS, United Way, Habitat for Humanity, Rotary / Kiwanis / Shriners, NFBA, local area builder's association (provide name and role), FFA / 4H.

Please provide the areas in which you build. List specific counties, cities / townships.